

# FORSTAL ROAD BANNER POLICY

With Effect From May 2017

Due to the increasing number of requests, the standard of banners, wear and tear on the fence and the general appearance of the entrance to the community centre/parish office, the policy for agreement to organisations having banners needs to be addressed.

Currently there are a number of permitted banners in permanent situation, some which go up and down for monthly events and two agreements for a temporary banner for forthcoming annual events. Then there are a couple of 'permanent' ones for which permission has not been given.

Proposal is all banners must be approved by the Clerk before installation. Only the fence panels from the gate to the first lamp post will be used. Applications will be considered based on space available and with the following criteria:

1. Permanent Aylesford village business banners will be charged £100 per year effective from 1<sup>st</sup> May 2017. This gives existing banners one month's notice should they not wish to pay. Annual invoices will be issued.
2. Permanent banners for community/charity organisations with weekly events in the Aylesford area will be considered individually for free banner installation.
3. Banners for events held monthly in the Aylesford area may be put up one week before and must be removed after each event.
4. Banners for annual or one off Aylesford events may be put up two weeks before the event and removed immediately afterwards.
5. Any banner deemed by the Parish Council to be in a poor condition will be removed.
6. Any banner erected without Parish Council permission or installed beyond its agreed time allocation will be removed.